

**GOVERNMENT OF MEGHALAYA
DIRECTORATE OF SPORTS AND YOUTH AFFAIRS**

S.No. NGS.4/2025/ 1/ 159

Date: 24th March 2026

Corrigendum – 02

Open Tender Enquiry for Selection of Agency for Development and Management of Social Media Activities and Public Relations

1. In reference to RFP floated by Directorate of Sports and Youth Affairs, Government of Meghalaya for Selection of Agency for Development and Management of Social Media Activities and Public Relations for Department of Sports & Youth Affairs, Meghalaya vide tender reference no. **NGS.4/2025/1** 25th February 2026 **Tender ID 2026_DSYA_1934_1**, please note the following amendments:

S.N.	Clause Number	Existing Clause	Amended Clause
1.	Corrigendum - 01	Last Date of Bid Submission: 6 th April 2026 17:00	Last Date of Bid Submission: 13 th April 2026 17:00
2.	Corrigendum - 01	Opening of Technical Proposal: 7 th April 2026 12 noon	Opening of Technical Proposal: 14 th April 2026 12 noon
3.	1.6.5 (Pre-Qualification Criteria)	Note: Exemption from paying EMD by Micro and small enterprises shall be applicable as per relevant guidelines issued by the Government of India from time to time. Latest UDYAM Registration Certificate issued by Ministry of Micro, Small and Medium Enterprises, Government of India must be submitted.	Note: Exemption from paying EMD and Tender Processing Fee by registered Start Ups and Micro and Small enterprises shall be applicable as per relevant guidelines issued by the Government of India from time to time. Latest UDYAM Registration Certificate or DPIIT (Startup India) Registration Certificate, as applicable, issued by Government of India, in the relevant category must be submitted in order to avail relaxation. In case of JV/ Consortium all members of JV/ Consortium need to be a registered Start Up/ MSE in order to avail relaxation.
4.	All relevant clauses of the RFP including but not limited to pre-qualification criteria (1.6.5), marking criteria (part 3) etc.	Work order and Work Completion Certificate clearly defining project value, scope of work, tenure of the project and other deliverables. Work Order without work completion certificate will not be considered.	Work order and Work Completion Certificate clearly defining project value, scope of work, tenure of the project and other deliverables. Work Order without work completion certificate will not be considered. In case of ongoing projects, projects wherein at least 80% of the total scope of work has been delivered and at least 80% of the total payment (financial completion) has been disbursed by the client, shall be

			considered. Such work completion certificate clearly defining the total and disbursed project value/ amount (financial completion) and scope of work, tenure of the project and other deliverables, duly signed and stamped on the official letterhead of the client must be submitted for consideration. Work Order without such work completion certificate will not be considered.
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2. Relevant clauses of the **Pre - Qualification criteria (1.6.5)** are amended as below:

S. No.	Existing Criteria	Amended Criteria
9.	<p>The Bidder must have successfully executed at least 02 (two) numbers of similar projects for any sporting competition/ tournament organized by any Central/ State Govt./ PSU sports body or National Sports Federation (NSF) or any Private Sports Body of repute.</p> <p>Note: Private sports bodies of repute, for the purpose of this clause in the RFP, shall mean organizations recognized for effectively promoting, regulating, or organizing sports activities at state, national or international levels.</p>	<p>The Bidder must have successfully executed at least 02 (two) numbers of similar projects for any Central/ State Govt./ PSU body or any Private entity of repute or National Sports Federation (NSF).</p> <p>Note: Private entities of repute, for the purpose of this clause of the RFP, shall mean organizations recognized for effectively promoting, regulating, or organizing national or international scale events/ tournaments/ competitions.</p>

3. Relevant clauses of the **Marking Criteria (Part 3)** is amended as below:

SL	Existing Requirement	Amended Requirement
B	Project Experience	
1	<p>Bidder must have prior experience in executing similar projects in last 05 years for any Central/ State Govt. body/ PSU of minimum contract value of at least Rs 50 lakhs</p> <p>A. No. of Projects:</p> <ul style="list-style-type: none"> i. 1-2 projects (05 marks) ii. 3-4 projects (10 marks) iii. 5-6 projects (15 marks) 	<p>Bidder must have prior experience in executing similar projects in last 05 years for any Central/ State Govt. body/ PSU/ Private entities of repute of minimum contract value of at least Rs 25 lakhs</p> <p>A. No. of Projects:</p> <ul style="list-style-type: none"> i. 1-2 projects (05 marks) ii. 3-4 projects (10 marks) iii. 5-6 projects (15 marks)

SL	Existing Requirement	Amended Requirement
	<p>iv. More than 6 projects (20 marks)</p> <p>B. Contract Value:</p> <p>i. More than 50 lakhs to 75 lakhs (05 marks)</p> <p>ii. More than 75 lakhs to 1 crore (7 marks)</p> <p>iii. More than 1 crore (10 marks)</p> <p>iv. Additional 05 marks would be given for Executing at least one similar project for any Central/State Govt. Sports body</p> <p>Note: Similar Project means handling and content creation for social media handles, generating and implementing PR strategies, improving public outreach and similar activities, including photography/videography.</p>	<p>iv. More than 6 projects (20 marks)</p> <p>B. Contract Value:</p> <p>i. More than 25 lakhs to 30 lakhs (05 marks)</p> <p>ii. More than 30 lakhs to 35 lakhs (7 marks)</p> <p>iii. More than 35 lakhs (10 marks)</p> <p>iv. Additional 05 marks would be given for Executing at least one similar project for any Central/State Govt. Sports body</p> <p>Note:</p> <p>1. Similar Project means handling and content creation for social media handles, generating and implementing PR strategies, improving public outreach and similar activities, including photography/videography.</p> <p>2. Private entities of repute, for the purpose of this clause of the RFP, shall mean organizations recognized for effectively promoting, regulating, or organizing national or international scale events/ tournaments/ competitions.</p>

4. The following queries have been received by this office. The response to the said queries is as below:

S.N.	Page No.	Section/ Clause No.	RFP Text	Query/Clarification	Response from DSYA
1.	Part – 2	Clause 1.6.5, Sr. No. 9, Page 13	The Bidder must have successfully executed at least 02 (two) numbers of similar projects for any sporting competition/ tournament organized by any Central/ State Govt./ PSU sports body or National Sports Federation (NSF) or any Private Sports Body of repute. Note: Private sports bodies of repute shall mean organizations recognized for effectively promoting,	Kindly consider equivalent projects from Government/PSU/Autonomous bodies/Institutions not specifically limited to sports bodies, provided the scope of work is similar in nature (Social Media/ PR/ Photography/ Videography/ Public Outreach etc.).	Refer to clause no. 3 of this corrigendum.

S.N.	Page No.	Section/ Clause No.	RFP Text	Query/Clarification	Response from DSYA
			regulating, or organizing sports activities at state, national or international levels.		
2.	Part – 3 (Evaluation Criteria)	3 (As applicable under technical evaluation for additional marks)	iv. Additional 05 marks would be given for executing at least one similar project for any Central/State Govt. Sports body.	Kindly consider similar orders from Central/State Government Departments, PSU and Autonomous Bodies (not restricted only to Sports Bodies), provided scope of work is similar.	Tender clauses prevail
3.	Part – 3 (Evaluation Criteria)	3 (Technical Evaluation – Experience Criteria)	Bidder must have prior experience in executing projects related to Sports Photography/Videography in last 05 years in any sporting competition/tournament organized by any Central/State Govt./PSU sports body or National Sports Federation (NSF) or any Private Sports Body of repute – 10 marks. Additional 02 marks for multi-sports, multi-venue sports event. Note: Private sports bodies of repute shall mean organizations recognized for effectively promoting, regulating, or organizing sports activities at national or international levels.	Kindly consider equivalent projects from Government/PSU/Autonomous Bodies/Institutions not specifically limited to sports bodies, provided the work involved large-scale event photography/videography and public communication management of similar complexity and scale.	Tender clauses prevail
4.	Part 2 (Instructions to the Bidders)	1.31. Commencement of Assignment	The bidder shall commence the Services at the Project site within 7 (seven) days of the date of the issuance of LOA or such other date as may be mutually agreed.	As per the RFP, under the Execution of Contract clause, it is stated that the selected bidder shall execute the contract within 7 days from the date of issue of the Letter of Award (LOA). However, the RFP does not specify the timeline for deployment of the proposed core team resources at the project	Deployment of Core team members at the Project site must also be done within 7 (seven) days of the date of the issuance of LOA or such other date as may be mutually agreed.

S.N.	Page No.	Section/ Clause No.	RFP Text	Query/Clarification	Response from DSYA
				location. Kindly clarify whether the deployment of the required resources is also expected to be completed within the same 7-day period from the date of LOA, or if a separate timeline will be provided for resource mobilization and deployment.	
5.	Part – 2: Instructions to the Bidders	A GENERAL: 1.6.5. Pre-Qualification Criteria Pg. No. 11	The supplier must be incorporated and registered in India, under the Indian Companies Act / Partnership Act /LLP Act or any other relevant law of India. In case of JV/ Consortium, all the member firms must be a registered company or firm in India registered under the relevant provisions/acts in India	SHY Enterprises is a sole proprietorship firm. It is requested to kindly consider a proprietorship firm as eligible to apply for this RFP	Proprietorship firms are eligible to bid.
6.	Part – 3: Criteria for Evaluation	1.35. Evaluation of Technical Proposals B. Project Experience Pg. No. 31	A1 The Bidder must have minimum average annual turnover of at least Rs. 5 crore in any three of the last five Financial Years (2020-21, 2021-22, 2022-23, 2023-24, 2024-25) a. Rs 5 crores to 6 crores (3 marks) b. More than Rs 6 crores to 7 crores (5 marks)	Change Requested: Reconsider and reduce the minimum average annual turnover of at least Rs 3 Crore in any three of the last five FY. a. Rs 3 crores to 4 crores (3 marks) b. More than Rs 4 crores to 5 crores (5 marks) c. More than Rs 5 crores (7 marks)	Please revisit the relevant tender clause.

S.N.	Page No.	Section/ Clause No.	RFP Text	Query/Clarification	Response from DSYA
			c. More than Rs 7 crores (7 marks)		
7.	Part – 3: Criteria for Evaluation	1.35. Evaluation of Technical Proposals B. Project Experience Pg. No. 31	B1.A Bidder must have prior experience in executing similar projects in last 05 years for any Central/ State Govt. body/ PSU of minimum contract value of at least Rs 50 lakhs No. of Projects: 1. 1-2 projects (05 marks) 2. 3-4 projects (10 marks) 3. 5-6 projects (15 marks) 4. More than 6 projects (20 marks)	Change Requested: Minimum project contract value requirement for prior experience in executing similar projects during the last 5 years may kindly be reconsidered and reduced from Rs. 50 Lakhs to Rs. 15 Lakhs i. 1 projects (05 marks) ii. 2 projects (10 marks) iii. 3 projects (15 marks) iv. More than 3 projects (20 marks) v. 5 Lakhs to 10 Lakhs - 3 marks vi. More than 10 Lakhs - 5 marks	Refer to clause no. 3 of this corrigendum.
8.			B1.B Contract Value: i More than 50 lakhs to 75 lakhs (05 marks) ii More than 75 lakhs to 1 crore (7 marks) iii More than 1 crore (10 marks) iv Additional 05 marks would be given for Executing at least one similar project for any Central/State Govt. Sports body	Change Requested: Minimum project contract value requirement for prior experience in executing similar projects during the last 5 years may kindly be reconsidered and reduced from Rs. 50 Lakhs to Rs. 15 Lakhs i. More than 15 lakhs to 25 lakhs (05 marks) ii. More than 25 lakhs to 35 lakhs (7 marks) iii. More than 35 lakhs (10 marks) iv. Additional 05 marks would be given for Executing at least one similar project for any Central/State Govt. Sports body	Refer to clause no. 3 of this corrigendum.

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9.				Kindly consider including ongoing projects and accept Performance Certificates issued for such projects as part of the evaluation criteria.	Refer to clause no. 1 of this corrigendum.
10.	3	1.35.2 B Page 35	Bidder must have prior experience in executing similar projects in last 05 years for any Central/ State Govt. body/ PSU of minimum contract value of at least Rs 50 lakhs	Please consider Contract Value of 38 lakhs which is generally present in the market. Diu Beach games "with Broadcasting" was done in same value. Else request to consider Non Government (Corporate) Recurring Contracts of 1 Crore with yearly execution span.	Refer to relevant clauses of this corrigendum.

5. Rest of the terms and conditions mentioned in the RFP remain the same.



**Director,
Directorate of Sports and Youth Affairs,
Government of Meghalaya.**